

KATE SULLIVAN

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[KATESULLIVAN.VIDEO](#)

ATLANTA, GA

UNIVERSITY OF GEORGIA

BACHELOR OF ARTS IN ENTERTAINMENT AND MEDIA STUDIES
MINOR IN THEATRE / CERTIFICATE IN NEW MEDIA
CLASS OF 2022

BREAD N BUTTER CONTENT STUDIO

TV SHOW EDITOR / JUN 2022 - PRESENT

Edit Atlanta Eats TV (The CW), a show highlighting unique restaurants in the city of Atlanta
Edit long and short form commercials for our list of diverse clients such as Emory Healthcare, Delta Airlines, and Hooters; videos consist of hype sizzle videos and storytelling narratives
Daily use of Adobe Premiere Pro and Photoshop to produce high quality content for our social media channels on Instagram, TikTok and YouTube

BY BIEHLE

CONTENT MANAGER / JAN 2022 - APR 2022

Produced digital content for this high-end European scarf company
Implemented specific film techniques to capture unique textures and designs of the material
Orchestrated production, post-production and media organization

GWINNETT DAILY POST

SPORTS VIDEO INTERN / MAY 2021 - AUG 2021

Orchestrated meetings and interviews with athletes in the Atlanta area
Captured footage of different sporting events and conducted interviews on location
Had one-on-one conversations with athletes about their background and goals as well as the event, game, or tournament being covered
Notable interviews included Kurt Busch at the 52nd annual Quaker State NASCAR race, Dicky Pride at the PGA Tour, and Washington Commanders quarterback Taylor Heinicke at his first golf tournament

UPLO

VIDEO EDITOR / JAN 2021 - MAY 2022

Created short professional videos for Atlanta-based career mentorship app focused on uplifting others and giving life advice to those entering the work industry
Entirely virtual workspace with focus on technical editing and organization of online media
Oversaw every creative aspect of video production before social media circulation
Coordinated the technical understandings of the dialogue from entrepreneurs

THE COLLEGE FOOD GUIDE

CREATIVE PRODUCER / SEP 2020 - JAN 2022

Filmed, produced, and edited videos reviewing unique restaurants in Athens, Georgia
Headed all creative operations for ten episodes of the show hosted on Instagram

THE RED & BLACK PUBLISHING CO.

VIDEOGRAPHER / AUG 2018 - MAR 2020

Captured b-roll and interview footage to produce short videos about the fun student culture in Athens
Participated in weekly meetings with the production team to plan event coverage, special projects, and interviews

Canon
EOS

GoPro



Manfrotto

Pr

Ps

Lr

